

# VermontLife MAGAZINE

Vermont Life – the recipient of more than 60 national and international awards since 1990 – has an exciting and challenging opportunity for a goal-oriented individual as **Publisher**. This is an exempt position in our Montpelier office. As the Publisher of one of America’s premier regional magazines, you’ll have direct responsibility over the management and continued success of the quarterly magazine, an extensive catalog of ancillary products and associated websites. We’re looking for someone with a demonstrated excellence in the publishing field, with at least 3 years of executive experience directing some aspect of a multi-product publishing operation. With direct responsibility for developing and achieving revenue goals, you’ll utilize your strong profit and business oriented background and ability to excel in a structured environment. You’ll also participate in the overall policy setting and business planning of the organization, and your polished interpersonal and verbal/written communications skills are critical in this position, as are solid persuasion, negotiation and leadership skills. You’ll have a proven record of team building, and be responsible for the management, leadership and supervision of the Vermont Life staff. You must have direct marketing skill sets in general, and e-commerce and catalog marketing specifically.

## **Job Requirements:**

### Preferred Qualifications:

- Familiarity with magazine and multi-media publishing product lines.
- Strong profit and business oriented background with an ability to function successfully in a structured environment.
- Familiarity and experience with web and digital publishing, and emerging platforms in the publishing industry. Familiarity with electronic database publishing and Internet are critical.
- Ability to build and maintain strong working relationships both inside and outside the company.
- Prior experience with consumer-facing publications in the context of a large organization a strong plus.

- Polished interpersonal and verbal/written communications skills are critical, as are solid persuasion, negotiation and leadership skills. Familiarity with direct marketing skill sets in general, and ecommerce and catalog marketing specifically.
- Proven record of team building.

Required Education and Experience:

- Minimum of 10 years of experience in the publishing field, with at least 3 years executive experience directing some aspect of a multi-product publishing operation.

Application Deadline is 12/18/2009. Cover letters and resumes should be sent to:

Bruce Hyde, Commissioner  
Vermont Department of Tourism & Marketing  
National Life Building, 6th Floor  
Montpelier VT 05620-0501

**Employment Type:** Full-Time

**Travel:** Some occasional travel may be required